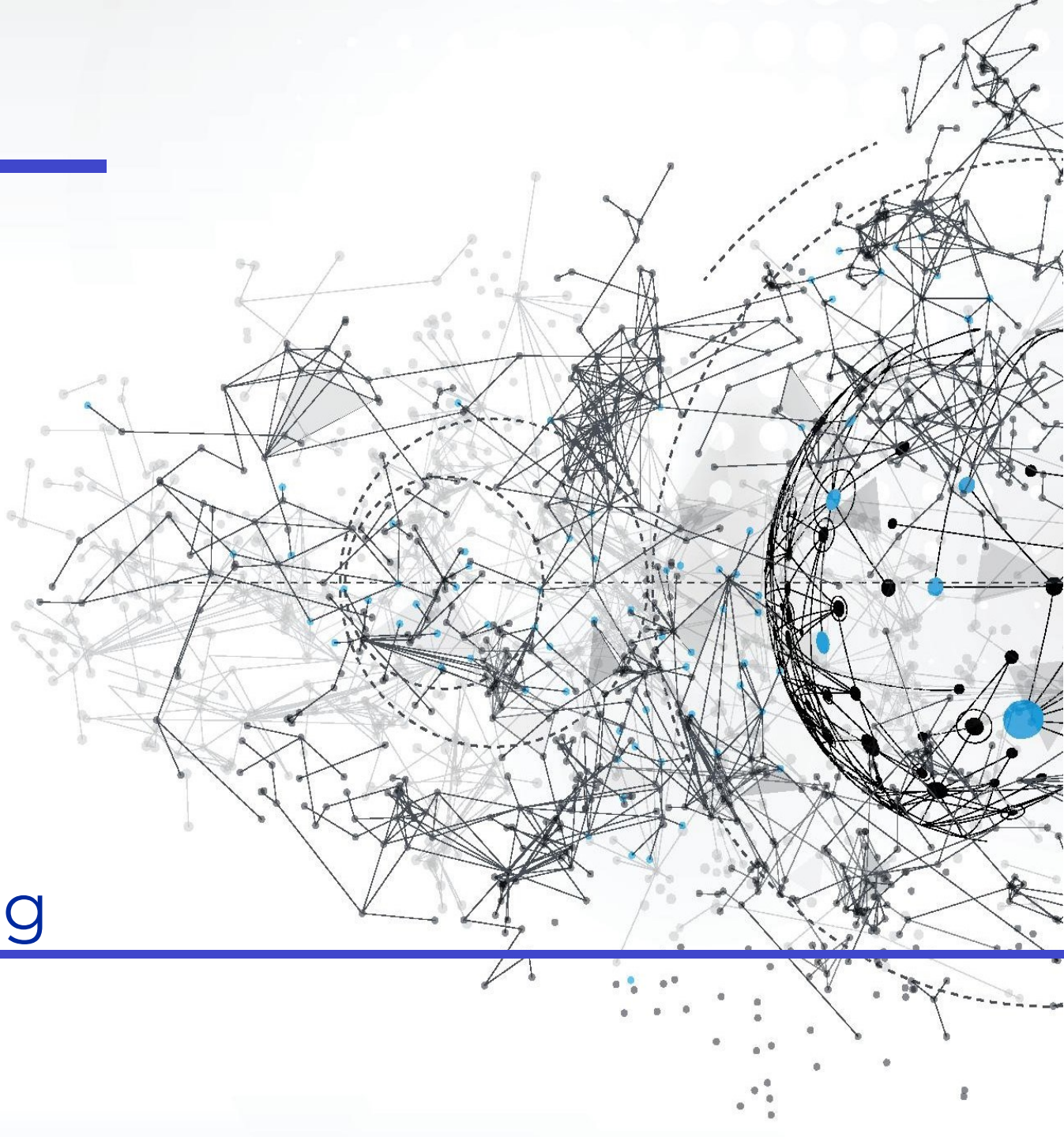
INSTITUTE
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REGULATION



Together,
we are developing
the regulation of gambling

Members‘ Meeting Programme

INSTITUTE FOR GAMBLING REGULATION

13:00 – 15:00	**Prediction of further development of regulation - possible changes of the GA and GTA**
	Information and conclusions of IFGR personal meetings with key people
	Summary report on addictions in the Czech Republic for 2021
	Economic analysis
	Information on developments in the Responsible Gambling project
	Current progress in the fight against illegal gambling

Members‘ Meeting Programme

INSTITUTE FOR GAMBLING REGULATION

15:00 – 15:30	**Coffee Break**
15:30 – 16:30	**Expert sections**

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IFGR Members‘ Meeting

Prague, 26 April 2022

Prediction of Further Development of Regulation - Possible Changes of the Gambling Act and the Gambling Tax Act

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Amendment to the Gambling Act

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Basic principles of the IFGR procedure

- The Ministry of Finance is currently preparing a draft amendment to the GA - expected to take effect on 1 January 2024
- The content of the amendment will largely result from the outcomes of the ARHA project
- The Institute has long been trying to take advantage of this situation and carry through topics that could „cultivate“ the current form of gambling regulation, or rather prevent the new regulatory changes from leading to its further tightening

The Process of Issuing Subsequent Basic Licences in Connection with the Changes in Deposit Regimes

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Current form of regulation	• Operators are forced to pay new deposits when switching to a new basic licence
Considered change options	• Special procedure for obtaining a subsequent licence - non-settlement of user accounts • Special procedure for obtaining a subsequent licence - non-settlement of user accounts together with the legal regulation of deposits
IFGR stance	• A comprehensive simplification of the process of issuing subsequent licences, modeled on the Slovak regulation, would be ideal • However, legislation that will lead to the elimination of the requirement to pay double-amount deposits is absolutely essential • Timeline – to change by the end of the existing licences

Authorization to Operate an Internet Live Game in The So-Called Live Dealer Game Regime

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The current form of regulation	• With regard to the provisions of Section 73 para. 3 of the GA, this form of operating live games via the Internet is not permitted
Considered change options	• Legalization of this form of operation of live Internet games, while maintaining all the conditions for proper operation and performance of administrative supervision and checks
IFGR stance	• The legalization of this form of online live games will lead to a natural weakening of illegal gambling • The operation of LDG is also possible with the comprehensive provision of proper operation and performance of administrative supervision and checks

Change in Conditions for Verification of Participants in Land-Based Gambling Games through the REP

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The current form of regulation	• It is necessary to verify a participant in the gambling premises through the REP three times (registration, entry into the premises, login to the user account)
Considered change options	• Simplification of the participant verification process – cancelling the verification each time a person logs in to their user account
IFGR stance	• The Institute prefers a simplified form of the verification of gambling participants through the REP and changes in the procedure in case of failures according to the Slovak model

Removal of the Obligation to Have a Notary Present for The Drawing of Selected Types of Lotteries

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The current form of regulation	• Pursuant to Section 25 para. 2 of the GA, a notary must be present at each lottery draw, regardless of the amount of the gambling principal or the method of drawing.
Considered change options	• Restriction of notary participation only to the drawing by drawing drums • Removal of the obligation of notary participation in all types of lotteries
IFGR stance	• The Institute prefers the complete removal of the mandatory presence of a notary at the drawing of lotteries

Obligation to Set Up a User Account in The Case of Live Game and Bingo Operated in The Land-Based Method

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The current form of regulation	• The legislation does not contain an explicit obligation to set up a user account as part of participation in the land-based live game and bingo
Considered change options	• Introduction of a formal obligation to set up a user account also for the mentioned types of gambling games
IFGR stance	• We insist on the assessment of all specific impacts associated with the introduction of this obligation on the operation of selected types of gambling games

Technical Game Jackpot - Whether to State the Probability of a Possible Jackpot Win

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The current form of regulation	• Under the current regulation, there is no information obligation regarding the probability of jackpots
Considered change options	• Introduction of an information obligation regarding the probability of jackpots • Maintaining the current state
IFGR stance	• From the point of view of the Institute, there are no relevant reasons for introducing this information obligation

Information Obligation

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The current form of regulation	• Based on the provisions of Section 75 of the GA, specific information obligations are set, which Internet game operators are obliged to meet • Some of these responsibilities must be „legible“ and „available/visible at all times“
Considered change options	• Unification of the requirements for the visibility and legibility of the information obligation on the requirement of their „clearness“ according to ZoRegRek
IFGR stance	• There are more effective tools to prevent and reduce gambling risks than legal limits for the clearness or legibility of specific messages (e.g., font size, etc.) • These and other areas are already the subject of the self-regulatory Responsible Gambling program, where obligations of this program include specific obligations for the parties to the clearness and availability of prevention programs and measures

Other Thematic Areas
The Maximum Possible Bet in Gambling Establishments

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The current form of regulation

- The maximum possible bet in gambling establishments is only CZK 100.
- In contrast, in the Internet environment, this amount is tenfold, i.e. CZK 1,000.

Considered change options

- Increasing the maximum possible bet to at least twice or three times the current amount

IFGR stance

- The Institute will promote the adjustment of the maximum bet as well as related amounts, e.g., maximum winnings

Amendments to the AML Act

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Definition of obliged person	Each gambling operator, if they allow the set-up of a user account with the possibility of having a cash balance
Probable form of amendments	Operators of the lottery, raffle and bingo will be included among the obliged persons within the meaning of the provisions of Section 2 para. 1 (c) of the AML Act, or rather the legal exemption will be cancelled
Prediction of further development	• According to information from the FAO, other areas of FAO activities are currently being addressed as a matter of priority • The originally planned date of the amendment no longer applies (second half of 2022). • We agreed to have other informative meetings in the summer of this year

Information and Conclusions of IFGR Personal Meetings with Key People

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What Are the Main Goals of These Meetings?

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1

- To establish or further develop good relations with key deputies and representatives of the state administration who are connected to the area of gambling regulation.

2

- To inform decision-making representatives of public authority about the current market situation

3

- To initiate meetings proactively, not reactively, i.e., when an issue occurs

4

- To increase legal certainty and stability of market players
- Fewer changes in taxes and regulation
- If there are changes, then widely accepted, discussed and beneficial

Who Have We Already Met With?

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Ing. Josef Bernard (STAN) – Chairman of the Committee on Budgets

- Focusing the meeting on tax issues
- Gambling taxation exceeds European averages.
- We proposed the possibility of legislative cancellation of the minimum tax.
- The deputy assured us that he had not seen any ideas to change the gambling taxes.

MUDr. Vít Kaňkovský (KDÚ-ČSL) – Chairman of the Social Policy Committee

- Presentation of the Responsible Gambling project and discussion about the effects of gambling
- Interest in presenting the results of the project to other members of the Committee
- Comparison with other addictive goods, where the effects of alcohol and tobacco far exceed the effects of gambling

Ing. Klára Dostálová (ANO) – Chairwoman of the Committee on Public Administration and Regional Development

- The role of municipalities in gambling regulation; we pointed out the existing unsuitable system.
- Prohibitive decrees and the rise of illegal gambling
- The deputy took a negative stand on the initiative of the capital city of Prague to change the budgetary determination of taxes (BDT)
- The promise of further cooperation in an effort to find such a role for municipalities that they could reasonably regulate without fear of sanctions from the OPC

Who Have We Already Met With?

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Mgr. Eliška Olšáková (STAN) – Deputy and President of the Association of Local Authorities (ALA)

- The main topic was the role of municipalities in issuing GBDs and BDTs – she took a neutral stand on BDTs
- The deputy is very familiar with the situation in smaller municipalities via the ALA
- At the ALA‘s presidium, the deputy, as the President, will propose a joint seminar for municipalities on how to approach gambling regulation
- She also promised to approach the Union of Towns and Municipalities (UTM)

General Directorate of Customs

- The goal was to follow up on the joint workshop on the fight against illegal gambling
- We started a discussion with the GDC about other options for setting up future regulation that emerged from ARHA
- The GDC did not take a negative stand on our proposed possible legislative changes to the operation of gambling
- The meeting with the representatives was constructive, and we managed in many ways to establish further cooperation, especially in the area of the fight against illegal gambling.

Who Have We Already Met With?

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MIT - meeting with Ing. Pavel Vinkler and Ing. Ivo Hříbek on behalf of Deputy Silvána Jirotková

- MIT representatives were very well prepared for the meeting and were aware of the situation on the gambling market
- The topic was covid programs, drawing subsidies to gambling operators, current sector support - the involvement of the IFGR as a representative of the sector was promised in the case of more meetings of workgroups on subsidies and general matters concerning gambling.
- On behalf of the IFGR, we brought attention to the nonsense of the minimum partial tax, which appeared especially during covid
- MIT representatives confirmed that gambling taxation is excessively high in our country = no increase!
- Jan Strakoš, Director of the Trades Department, was recommended as a contact person for other meetings on issues of advertising regulation and ADR
- Recommendation to register for the Responsible Gambling project at www.narodniportal.cz.

Ing. Jan Volný – Deputy Chairman of the Budget Committee of the Chamber of Deputies of the CR

- The deputy is very well aware of the current form of regulation; partial details regarding the fight against illegal gambling were discussed during the meeting
- The subject of the meeting was, among other things, a closer cooperation between the MoF, the CA, the FA and the sector itself
- The deputy called on the IFGR to take the initiative in the area of possible changes in local regulation by municipalities

Summary - Overall Impression of the Previous Meetings

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Very forthcoming approach

- IPRH na všech úrovních vnímán jako rovnocenný partner
- The Institute is perceived as an equal partner at all levels

Gambling in a better light

- We have not yet come across an a priori adverse, negative approach to gambling
- Perceptions have shifted – it is a normal legal business that has its problems and needs

- **The regulation seems strict enough**
- **The tax rate on gambling is very high**

- **Some form of further cooperation is certainly possible at all levels**

And What Is Next for Us?

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Upcoming, currently scheduled meetings

Minister of Finance, Ing. Zbyněk Stanjura

- Due to the high workload of the Minister, the meeting will take place Thursday, 28 April.

Deputy Chairman of the Chamber of Deputies of the CR Security Committee, Martin Exner

- Meeting on 28 April

National Drug Coordinator, Jindřich Vobořil

- Meeting on 25 May

Chairman of the Chamber of Deputies of the CR Health Care Committee, Bohuslav Svoboda

- We are currently planning the meeting

Chairman of the Union of Towns and Municipalities of the CR (UTM), František Lukl

- We are currently asking for the planing of the meeting



NMS Summary Report on Addictions for 2021

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NMS Summary Report on Addictions

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What were we advocating for in the Institute for a long time?

- **Preparation of a summary report** that would compare addictive goods uniformly.
- **Regulation** set **according to the principle of proportionality**, focusing on areas with greater social impact.

Data on individual addictions

1

Tobacco

- **1.5 to 2.1 million** daily smokers / **1 to 2,000** of them in contact with addictology services
- Social costs **CZK 80 to 100 billion**

2

Alcohol

- **1.5 to 1.7 million** high-risk alcohol drinkers / **30 to 35,000** of them in contact with addictology services
- Social costs **CZK 50 to 60 billion**

3

Gambling

- **170 to 220 ths.** players of high-risk, problem gambling / **2 to 3,000** of them in contact with addictology services
- Social costs **CZK 14 to 16 billion**

Recommendations for the Field of Gambling

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Taxes

Differentiation of tax rates according to riskiness and according to the operation of land-based/online

Optimization of the distribution of gambling tax collection between municipalities and the state according to land-based/online

Advertising

Prohibition of gambling promotion, including advertising and sponsorship (including social networks)

Clear rules for warning against the risks of developing a gambling disorder in the promotion of gambling (advertising and sponsorship)

Technical game

Clear rules for indicators of the time of participation in gambling and an overview of net losses since the activation of the user account

Prevention and obligations

- To submit, together with the application for a gambling licence, **the analysis of the risk of developing a gambling disorder with a proposal of preventive measures**
- **Preventive measures according to the riskiness of gambling** and increase of the protection of players
- Introduction of the obligation of **early intervention for players** who show signs of developing a gambling disorder

Next Steps

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Meeting with the National Drug Coordinator J. Vobořil

Date of meeting: 25 May 2022

We consider certain recommendations to be high-risk:

- **Tax setting and optimization**
- Implementation of the **ban on gambling promotion**

We will be pressing for:

- **The method of setting clear rules instead of banning promotion, advertising and sponsorship**
- **The regulation** to be set **in accordance with the principle of proportionality** and for it to aim at the areas **with greater social impacts, which, according to the report, gambling is not**

Economic Study

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Economic Study of Benefits for the Czech Economy

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Who did we approach?

EY pwc KPMG Deloitte. cetа

Possible options of study preparation

1

Option corresponding to the 1:1 study conducted for BGC in the Great Britain

- Complete study without division into individual regions

CZK 760 - 980,000

2

Limited option

CZK 560 - 680,000

- Presentation of economic and employment data
- Introduction to the issue, summary of the sector‘s impact on the economy and on the European scale
- Outlook to the future and estimation of possible future impact and benefits

3

Short option

CZK 350 - 450,000

- Presentations with economic and employment data without further analysis

Economic Study of Benefits for the Czech Economy

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Studied aggregated data from operators



Company levies
- corporate income tax, gambling tax, health and social insurance paid for employees

Staff costs

Other services
- Professional services, vehicle fleet, office rental, telecommunications, IS/IT, energy

Licence

Marketing and sales

Other financial costs

Other expenses
- Loans, credits, leasing

Turnover

Information on Developments of the Responsible Gambling Project

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zodpovědné hraní

Basic Pillars of the Project

Responsibility and self-regulation

A

- Obligations to responsible behaviour
- Unifying market approach
- Professional guarantee and audit

Impact prevention and minimization

B

- Early detection system
- The intervention model
- Training centre

Help and support

C

- Professional assistance network
- Helpline ZoHRA

Education and awareness

D

- Communication
- Research

What Is New?

A

Obligations to responsible behaviour

- Implementation of obligations is proceeding according to time schedules
- Revision of obligations for land-base

Unifying market approach

- Division of separate settings for online and land-base
- Revision of obligations for land-base

Professional guarantee

- The Expert Council was established and began its work on 11 April.
- It actively cooperates on early detection tools and the intervention model
- Chairman of the Council and members of the Council are listed on the next slide

B

Early detection system

- The first results of predictors and their indexing from the NIMH are available
- It will deploy the HP testing in early May.
- We are preparing documents for the land-base method

The intervention model

- Diagram and description of the method of inputs and outputs for the intervention model with regard to all processes and needs of interested parties, as well as objectives, is prepared
- We contacted a workgroup of experts and are working on the first detailed description of intervention steps

Training centre

- Selection procedure for the training agency is ongoing

Expert Council



Chairman of the EC
doc. MUDr. Viktor Mravčík, Ph.D.
director of research and education at Podané ruce o.p.s.



Secretary of the EC
Ing. Martina Petrásková
ZoHRA project specialist



Member of the EC
PhDr. Eva Aigelová, Ph.D.
psychologist, secretary of the department at Palacký University in Olomouc



Member of the EC
PhDr. Ladislav Csémy,
head of the research program at the National Institute of Mental Health



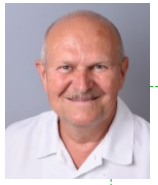
Member of the EC
PhD. Aleš Rod
director of research at CETA-Center of Economic and Market Analysis, z. ú.



Member of the EC
Bc. Marcel Ambrož
head of the outpatients' department SANANIM z.ú



Member of the EC
Mgr. Lukáš Carlos Hrubý
professional director at Podané ruce o.p.s



Member of the EC
Bc. František Trantina
addictologist, 1st Faculty of Medicine of the CUNI and GUH in Prague

What Is New?

C

Professional assistance network

- We have expanded the support and assistance network with the inclusion of new organizations
- Currently, people form 40 organizations across the country can connect through us
- You can find it on our website

Helpline

- We are preparing cooperation with line Naberte kurz
- The goal is to operate the potential helpline 24/7 and let people know about it
- Specific form of cooperation is being arranged

D

Communication

- The online campaign starts in the 1st week of May
- PR – since January, over 20 works across the media spectrum
- We are recording first podcasts
- We are preparing a meeting with journalists at the end of May
- We are preparing the Week of Responsible Gambling

Research

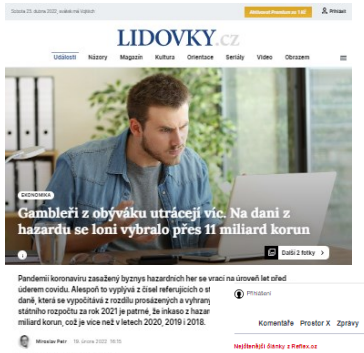
- We are preparing an awareness survey for November / 2022

Communication Examples

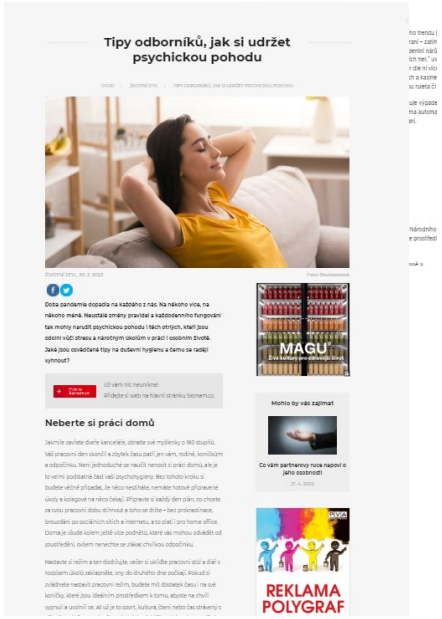
Online graphics



PR works (there were 28 of them between January and April 2022)









Current Progress in The Fight Against Illegal Gambling

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Fight Against Illegal Gambling as A Priority

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One of the priorities of the Institute

- The IFGR‘s activity in the fight against illegal gambling was unanimously voted for at the last meeting of members in the autumn of 2021

Priority of the Government of the Czech Republic

- Intervention against illegal gambling is part of the policy statement of the current Government

Illegal gambling as a topic across interest groups

- Even from meetings with deputies and representatives of public administration, there is a 100% agreement on the need to fight illegal gambling

The involvement of legal operators improves the overall picture of the gambling market

- Cooperation within the IFGR and partner associations in the fight against illegal gambling is clearly a positively accepted activity of the legal gambling business

Scope of Cooperation in The Fight Against Illegal Gambling

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Joint action of the IFGR, APKURS, GTO	• Reporting illegal online as well as land-based operation and gambling advertising to state administration bodies • Sharing databases of submitted incentives + keeping unified records • Coordination of other activities
E-mail	• nelegal@iprh.cz • A special e-mail has been set up to report illegal operation and advertising
Benefits of coordination	• Unified form of sent incentives • Elimination of incentives with the same content – duplication would be avoided • Wide scope, distribution of administrative burden, streamlining and facilitating (accelerating) the work of the Customs Administration
Cooperation with public administration	• Active communication with the MoF, GDC, CA • Deepening mutual cooperation • Feedback

Overview of Individual Activities Aimed at Illegal Gambling

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Submission of incentives to the CA	• Incentives for illegal online casinos • Incentives for illegal online promotion and advertising • Incentives for illegal land-based gambling establishments
PR articles and hacked sites	• Communication aimed directly at private entitiesy • We draw attention to illegal content and warn of the threat of sanctions • We provide feedback and help with a solution
Blacklist and blocking compliance	• Internet Service Providers (ISPs) • There is non-compliance with the blacklist published by the MoF • Reporting ISPs
Workshop	• Involvement of the MoF, CA • Deepening mutual cooperation • Feedback on previous activities

Overview of Illegal Operators - Statistics
Source: APKURS

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Number of incentives submitted to the CO	• **Total number of incentives sent: 167** • Total number of reported websites: 378 • Of which mirror websites: 289
The CA‘s response	• **Number of responses received: 78** • **Average reaction time: 2 months**
Blacklist	• **Total number of sites on the blacklist: 409** • Of which total mirror pages: 335 • **Average blacklisting time: 4 - 6 months**
Number of the IFGR incentives about illegal online advertising	• **50 sent incentives about illegal advertising from about October 2021** • Customs office‘s responses – to date, only about the start of a check • No outcome of the reported incentive procedure so far (only if no violation was found)

Hacked Websites

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What kind of websites are these?	• Poorly secured websites • Websites of smaller municipalities, libraries, kindergartens and schools, interest groups, small companies
Number of websites checked	**20 websites where illegal content was apparently placed against the operator‘s will**
Reaction	• No response, content not removed • No response, but content removed • **Positive feedback, collaboration, and content removed**
Problems	• Possibility to contact only by e-mail • What to do if illegal content is not removed? • Are there other options than sanction proceedings? • The retrospective check problem

PR Articles

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What is it about?	• These are not illegal operators directly • It is often not even a direct advertisement • The articles often link to promotional websites that lead to illegal casinos
Number of websites checked	• **To date, 18 subjects have been approached** • The approach is done directly by the data box • **Over 150 PR articles reported**
Reaction	• **It was deleted in most cases** • We provide feedback in individual cases • In case of refusal, we hand it over to the CA

And What About Land-Based?

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Information we seek to find out about illegal gambling in land-based environment

- The address of the illegal gambling establishment, including a specification in the building and a map
- Information about illegal operators
- Information about the number and type of gambling games operated
- Photo documentation of the building, interior and operated devices
- We verify the address with the relevant GBD and MoF reports

Example of an Incentive for Land-Based:

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Věc: Podnět k prošetření nelegálního provozování hazardních her

Na základě našeho šetření jsme dospěli k odůvodněnému podezření, že na níže uvedené adrese dochází k provozování hazardní hry v rozporu s § 7 odst. 2 písm. b) zákona č. 186/2016 Sb., o hazardních hrách, ve znění pozdějších předpisů (dále jen „zákon o hazardních hrách"). S ohledem na Vaši pravomoc stanovenou v § 116 zákona o hazardních hrách, Vám proto tímto podáváme podnět ve smyslu § 42 zákona č. 500/2004 Sb., správní řád, ve znění pozdějších předpisů (dále jen „správní řád"), k prošetření možného provozování hazardní hry v rozporu se zákonem o hazardních hrách.

1) **Adresa provozovny, kde k provozování hazardních her dochází, včetně jejího podrobnějšího umístění v rámci budovy**

V obchodním komplexu na adrese Václava Vacka 6042/1 Ostrava-Poruba, v místech bývalé herny Silvia, dochází k provozování nejméně třech výherních hracích přístrojům.

- Příloha 1 obsahuje snímek pořízený z mapy.cz s vyznačenou budovou, ve které se nachází nelegální provozovna.

2) **Provozovatelem této provozovny na uvedené adrese je podle našeho šetření/Osobou podílející se na provozování hazardních her na této adrese je podle našeho šetření:**

Jméno provozovatele, ani totožnost osob, které se a na nelegálním provozování hazardních her podílejí, nám bohužel nejsou známy.

INSTITUT PRO REGULACI HAZARDNÍCH HER

Důvody na základě, kterých se domníváme, že dochází k provozování hazardních her v rozporu s § 7 odst. 2 zákona o hazardních hrách:

- ✓ Daná adresa není povolenou adresou dle obecně závazné vyhlášky statutárního města Ostrava č. 8/2019, kterou se reguluje provozování hazardních her na území statutárního města Ostravy.
- ✓ Provozovatel nedisponuje povolením o umístění herního prostoru ve smyslu § 97 zákona o hazardních hrách. Viz přehledy technických zařízení vedené Ministerstvem financí, dle ZOL a dle ZHH.

Previous Experience

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- We received **one report about an illegal gambling establishment** in the past period
- We received a **positive response from the CO** - a repeated violation in the given establishment; a re-check started and other illegal devices seized
- According to the GDC‘s communication at the joint meeting, **the information provided in the incentive is sufficient**
- We will be thankful for more incentives from the land-based area

Problems Arising from Previous Experience

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1
- Lengthy management process at the CO
- Time from registration to blacklisting
- Creation of mirror pages

2
- These are mostly companies from tax havens
- Sanctions are unenforceable

3
- Incentives can only be submitted about websites that meet the characteristics of targeting Czech players
- You can often create an account from the Czech Republic here as well

4
- Online advertising and promotional websites cannot be „blacklisted“, only fined
- Fines are generally unenforceable

Next Planned Steps

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1. **Communication with Google** - solving the problem of illegal online advertising, personalized advertising and other possible cooperation in the fight against illegal online gambling

2. **Establishing cooperation with the MIT** - in the area of the Act on the Regulation of Advertising, PR articles and indirect promotion and at the same time, in the area of responsibility of the CTO regarding the obligations of connection providers

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Final discussion

Refreshment Break

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Thank you for your attention